# Heather Croner Real Estate Sotheby's



Third Quarter 2022 Hudson Valley Luxury Real Estate Market Report

Written by Randy Myers, In collaboration with Heather Croner and Pete Hubbell

#### Third Quarter 2022

### HUDSON VALLEY LUXURY REAL ESTATE MARKET REPORT

Dutchess, Columbia, and Ulster County residential sales over \$1,000,000

The luxury property market in the Hudson Valley remained strong during the third quarter of 2022, bucking national trends.

Across the country, sales of existing homes in all price ranges fell for the eighth straight month in September, down 23.8% year over year, according to the National Association of Realtors. But in the Hudson Valley, 76 luxury properties sold in the third quarter of 2022, identical to the number sold in the year-earlier third quarter. The upper end of the market was especially active, with eight properties selling at prices above \$4 million. By comparison, there was just one sale above that figure in the year-earlier quarter. The eight largest sales included one transaction in Dutchess County for \$18,250,000—the second-highest price paid for a residential property in county history.

Luxury properties across the three-county region also tended to sell faster in the third quarter than they did a year earlier, with average days on market—the time from listing to closing—falling to 96 days from 128. Many sellers were able to realize prices above what they were asking. While the average listing discount expanded to -3.2% from -1.8% a year earlier, that was due primarily to the activity in Dutchess County, where the largest sale came in 27% below list price. In Columbia and Ulster counties, properties on average sold above their listing prices.

While the median sale price scarcely moved year over year—to \$1,540,000 from \$1,535,000—the average sale price leapt to \$2,209,217 from \$1,771,572.

Available inventory remains low. Nonetheless, the number of luxury properties on the market rose modestly over the course of the quarter to 245 from 224 a year earlier.





#### **Dutchess County**

Sales in Dutchess County moderated during the third quarter, with 25 properties changing hands, down from 33 a year earlier. The median sale price fell to \$1,450,000 from \$1,550,000, but properties generally sold quickly, with average days on market tumbling to 98 days from 146. The average listing discount widened to -11.7% from -1.5%, in part due to the sale in Red Hook of Steen Valetje, a 290-acre estate with half a mile of Hudson River frontage that had been listed for \$25 million but sold for \$18,250,000. That still made it the second-highest residential sale in county history.

Like Oak Terrace, Steen Valetje has ties to the Roosevelt family. Its crowning feature is a 16,600-square-foot mansion built in 1851 by William Backhouse Astor Sr. as a wedding gift for his daughter, Laura. She married businessman Franklin Hughes Delano, a great uncle to President Franklin Delano Roosevelt. The property remained in the Delano and Roosevelt families until 1966. It then changed hands several times before being purchased in 2020 by author and commentator Suzy Welch, widow of the late General Electric CEO Jack Welch, who undertook a substantial renovation of the property. Today it includes, among other amenities, two guest houses, a carriage house, a gate house, an eight-stall stable and indoor and outdoor riding arenas.



#### **Columbia County**

Twenty-three luxury properties sold in Columbia County in the third quarter, up from 21 a year earlier. For the second quarter in a row, Columbia had the highest median sale price among the three counties represented in our report—\$1,750,000, up from \$1,690,000 a year earlier. Properties went from listing to closing in an average of 132 days, down from 159 a year earlier, while the average listing discount came in at a positive 1.1% versus -3.4%. Inventory levels improved, too, with 82 properties for sale by the end of the quarter. That was up from 64 a year earlier and nearly double the 42 properties listed for sale as recently as March 31.

Topping the sales chart in the third quarter was Oak Terrace, the childhood home of former First Lady Eleanor Roosevelt, for \$10 million. Located in Clermont just south of Germantown, the property features a 10,000-square-foot, three-story mansion designed in the Second Empire style. Built in 1872 as a summer home for Roosevelt's maternal grandparents, it features ceilings up to 18 feet high, 18 marble fireplaces and 26 acres of land with 800 feet of Hudson River frontage. Roosevelt had moved into the house with her grandparents after the death of her parents. Prior to the property's recent listing, a previous owner had completed extensive exterior and infrastructure renovations of the historic mansion.

Also selling in the third quarter was Hudson Bush Farm, built in 1785 for Hendrick I. Van Rennselaer, a descendant of one of the founders of the Dutch West India Company, which in the 1600s had created a Dutch colony extending from the Delmarva Peninsula to southwestern Cape Cod. The 4,860-square-foot, Georgian-style brick house, with four bedrooms and 3.5 baths, sits on 30 acres just outside the vibrant tourist-friendly city of Hudson. The house is reported to have hosted local and traveling dignitaries, including Alexander Hamilton, one of the Founding Fathers.

#### **Ulster County**

Continuing recent patterns, the Ulster County luxury market was busy during the third quarter, with properties selling very quickly. Twenty-eight properties changed hands, up from 22 a year earlier, and average days on market fell to just 59 days, down from 80 a year earlier. Properties also sold very close to or even above their asking price, with the average listing discount ringing in at +1% versus -0.6% a year earlier. The median sale price edged up to \$1,550,000 from \$1,447,500.

Ulster has long provided a bit more for the buyer's money, perhaps because it is craggier and rustic and located on the western shore of the Hudson River with less access to public transportation. Of late, it's been increasingly popular with younger buyers but still has a good mix of historic properties and expansive estates that appeal to buyers of all ages.

During the third quarter, two stunning properties topped the sales charts. In Esopus, an 8,226-square-foot house designed by renowned architect Norman Jaffe sold for \$5,350,000. Situated on approximately 18 acres along the banks of the Hudson River, the modernist home features soaring glass walls with far-reaching views, six bedroom suites, a heated indoor pool, a tennis court and a private beachfront.

Northwest of Esopus, just outside Hurley, the historic Captain Cornelius Newkirk house sold for \$5,050,000. Sited on 73.5 acres, the 4,600-square-foot main house, built of stone, is accompanied by a garage with guest house, two antique barns and a large pool. According to the Hurley Heritage Society, a one-room stone house was the first structure built on the property, circa 1700, and a Georgian house was added in 1740.





#### **Outlook**

Many economists expect a recession and a continued softening of the housing market in 2023. Certainly the economic climate has turned less favorable. After remaining low for decades, inflation is soaring: The consumer price index rose 8.2% over the 12 months ended Sept. 30. In a bid to stem inflation, the Federal Reserve has been pushing short-term interest rates up, which has had a knock-on effect on mortgage rates. By the second week of October, the average 30-year fixed-rate mortgage had climbed to 6.92%, its highest level in more than 20 years. Stock and bond markets have been volatile, with the S&P 500 stock index down 24.8% through the first nine months of the year.

While many luxury home buyers pay cash for their properties, souring economic conditions and jumpy financial markets can nonetheless weigh on buyers' psyche. And for those buyers who found it profitable to finance real estate purchases with low-cost mortgages, the opportunity to do so has narrowed.

All that said, the strong sales activity in the Hudson Valley through the third quarter of this year speaks to the local market's resilience. We have long noted that prices in our region tend to be less volatile than those in many other parts of the country. When property values are soaring elsewhere, prices here tend to soar a little less. But when values elsewhere are tumbling, they tend to tumble less here, too.

We would argue that the Hudson Valley remains a good value, especially over the long term. Our analysis indicates that the dollar value of luxury property sales overall in the three-county region has risen less than 2% over the last year and half. That's not saying individual properties haven't increased in value—they have, especially in the wake of the pandemic, which prompted an influx of buyers into the market. Rather, we're simply noting that the overall amount of money moving into the market over the last six quarters has been relatively steady.

Regardless of what's happening with the economy, of course, the Hudson Valley's charms—its bucolic farmland, vibrant villages, horse farms and impressive estates, all centered around the clear-flowing Hudson River—remain the same, treasured by generations. But the region isn't standing still either, with new businesses springing up everywhere. Just in the past few months, for example, Dutchess County has seen the opening of a new café in Poughkeepsie that's getting rave reviews and a new brewery in Tivoli led by Alex Wenner, son of Rolling Stone magazine cofounder Jann Wenner, and Alex's wife, Emily. And in neighboring Rhinebeck, SoHo House, which operates private-member clubs, hotels and venues around the world, has announced plans to convert a historic property into a boutique hotel.

That's the Hudson Valley—timeless, yet always evolving.



# HUDSON VALLEY LUXURY MARKET SALES IN Q3 2022 BY MARKET SUBSET

Category	Region	# Sales	Median Price
\$1,000,000-\$1,999,999	All Hudson Valley	55	\$1,370,000
	Columbia County	17	\$1,410,000
	Dutchess County	18	\$1,325,000
	Ulster County	20	\$1,385,000
\$2,000,000-\$3,999,999	All Hudson Valley	13	\$2,400,000
	Columbia County	4	\$2,368,750
	Dutchess County	3	\$2,200,000
	Ulster County	6	\$2,750,000
\$4,000,000 +	All Hudson Valley	8	\$5,200,000
	Columbia County	2	\$7,310,000
	Dutchess County	4	\$5,687,500
	Ulster County	2	\$5,200,000

#### **HUDSON VALLEY LUXURY MARKET OVERVIEW**

Period	# of Sales	Median Sale Price	Average Sale Price	Avg. Days on Market	Avg. Listing Discount	Listing Inventory
Q 3 2022	76	\$1,540,000	\$2,209,217	96	-3.2%	245
Q 2 2022	74	\$1,450,000	\$1,687,835	96	-3.6%	237
Q 1 2022	62	\$1,425,000	\$2,010,419	105	-3.0%	155
Q 4 2021	76	\$1,550,000	\$1,868,962	85	+0.4%	165
Q 3 2021	76	\$1,535,000	\$1,771,572	128	-1.8%	224



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This information contained in this Market Overview has been compiled from NYS ORPS, Mid-Hudson MLS, Columbia Northern Dutchess MLS, and Ulster MLS. We believe this information to be true and accurate. Heather Croner Real Estate, Ackerly & Hubbell Appraisal Corp. and Randy Myers assume no responsibility for the accuracy and reliability of this information and disclaim any liability for damages real or imagined caused by any error or omission on the researching or recording of these records and data.

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## **APPENDIX**



## **Hudson Valley**

Hudson Valley Market Matrix, All		•••		••••				2004										
Sales \$1,000,000 and over		2018	_	2019	_	2020		2021*		2021		2021		2022		2022		2022
Median Sale Price	\$	975,000		960,000	\$	999,999			\$	1,535,000						1,450,000		
Average Sale Price	\$	-	\$		\$	1,338,888	\$		\$	1,771,572			\$	2,010,419		1,687,835		2,209,217
# of Sales		200		208		469		279		76		76		62		74		7
Avg. DOM	۲.	189	۲.	187 1,350,561	۲.	110	Ļ	123	۲	128		1.057.250	۲	105	<u>,</u>	96	۲	2 200 502
Avg. List Price	Ş	-6.28%	Ş		Ş		Ş	1,918,622	Ş	1,794,406		1,857,258 0.38%	Ş	1,960,885		1,751,048	Ş	
Listing Discount Listing Inventory		474		-7.49% 483		-2.65% 363		-2.30% 197	_	-1.83% 224		165	_	-2.98% 155		-3.61% 237	_	-3.189 24
Source, all tables & graphs: NYSORPS, Mid-Huc	le on I		Iorth		C Hi		ckill						e ove			257		24
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Hudson Valley Median Sale Price																		
by Market Subset		2018		2019		2020		2021*	Q3	2021	Q4	2021	Q1	2022	Q2	2022	Q3	2022
\$750,000 - \$999,999									Ė									
Median	\$	860,000	\$	842,000	\$	855,000												
# of Sales		112		113		235												
\$1,000,000 - \$1,999,999																		
Median	\$	1,332,500	\$	1,300,000	\$	1,350,000	\$	1,350,000	\$	1,375,000	\$	1,400,000	\$	1,295,000	\$	1,400,000	\$	1,370,000
# of Sales		64		75		185		203		58		55		46		62		5
\$2,000,000 - \$3,999,999																		
Median	\$	2,571,848	\$	2,725,000	\$	2,500,000	\$	2,600,000	\$	2,450,000	\$	2,722,500	\$	2,600,000	\$	2,995,000	\$	2,400,000
# of Sales		17		17		43		61		17		18		12		11		1
\$4,000,000 +																		
Median	\$	5,650,000	\$	7,210,000	\$	7,325,000	\$	4,600,000	\$	6,250,000	\$	4,500,000	\$	7,350,000	\$	5,600,000	\$	5,200,000
# of Sales		7		3		6		15		1		3		4		1		
Source: NYSORPS, Mid-Hudson MLS, Columbia-	-Nort	hern Dutchess N	ILS, F	Hudson Valley Ca	tskil	II Region MLS												
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# Sotheby's INTERNATIONAL REALTY

### **Dutchess**

<b>Dutchess County Market Matrix</b>		2017		2018		2019		2020		2021
Median Sale Price	\$	997,000	\$	950,000	\$	940,000	\$	1,042,000	\$	1,635,000
Average Sale Price	Ś	1,338,096	\$	1,702,874	\$	1,296,479	\$	1,521,609	\$	2,050,882
# of Sales	Ė	80	Ť	95	Ė	75		187		115
Avg. DOM		199		228		233		153		130
Avg. List Price	\$	1,482,805	Ś	1,554,421	Ś	1,326,968	\$	1,543,565	\$	2,147,471
Listing Discount	7	-8.54%	Ť	-6.70%	· ·	-9.61%	·	-2.39%	Ψ	-3.66%
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Median Sale Price by Market Subset		2017		2018		2019		2020		2021
\$750,000 - \$999,999										
Median	Ś	870,000	\$	863,325	\$	850.000	\$	857,500		
# of Sales	7	41	7	54	7	43	~	90		
\$1,000,000 - \$1,999,999				3-1		-13		30		
<del>91,000,000                              </del>	\$	1,375,000	\$	1,435,000	\$	1,275,000	\$	1,300,000	\$	1,400,000
# of Sales	7	27	7	20	7	22	<u> </u>	68	<u> </u>	77
\$2,000,000 - \$3,999,999		21		20		22		08		
<del>32,000,000 - 33,999,999</del> Median	¢	2,140,000	\$	2,610,924	\$	2,800,000	\$	2,550,000	\$	2,750,000
# of Sales	ڔ	2,140,000	ڔ	14	ڔ	2,800,000	ڔ	2,330,000	ب	32
\$4,000,000 +		11		14		9		25		32
,54,000,000 + Median	Ċ	6,300,000	\$	5,650,000	Ś	4,350,000	Ś	7,325,000	\$	5,587,500
# of Sales	٦	0,300,000	٠	7	٠	4,330,000	٠	7,323,000	٠	5,387,300
Source: NYSORPS, Mid-Hudson MLS. Beginning in 2021, fi	gures		ales o					U		
,										·
Dutchess County Market Matrix		Q3 2021		Q4 2021		Q1 2022		Q2 2022		Q3 2022
Median Sale Price	\$	1,550,000	\$	1,615,000		1,375,000	\$	1,450,000	\$	1,450,000
Average Sale Price	\$	1,847,894	\$	1,817,935	\$	2,130,318	\$	1,777,500	\$	2,601,540
# of Sales		33		31		33		37		25
Avg. DOM		146		121		87		113		98
Avg. List Price	\$	1,875,939	\$	1,833,167	\$	1,961,194	\$	1,832,811	\$	2,956,200
Listing Discount		-1.50%		-0.93%		-2.79%		-3.02%		-11.66%
Period-End Listing Inventory		99		82		75		89		92
Median Sale Price by Market Subset		Q3 2021		Q4 2021		Q1 2022		Q2 2022		Q3 2022
\$1,000,000 - \$1,999,999										
Median	\$	1,300,000	\$	1,400,000	\$	1,225,000	\$	1,400,000	\$	1,325,000
# of Sales		23		23		24		29		18
\$2,000,000 - \$3,999,999										
Median	\$	2,600,000	\$	2,750,000	\$	2,775,000	\$	2,825,000	\$	2,200,000
# of Sales		10		8		7		7		3
\$4,000,000 +										
Median					\$	9,675,000	\$	5,600,000	\$	5,687,500
# of Sales		0		0		2		1		4
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Dutchess Cou	nty	iviedian and	AV	erage Sale F	rice	e & Total Sa	ies			
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### Columbia

Columbia County Market Matrix		2017		2018		2019		2020		2021			
Median Sale Price	\$	937,250	\$	1,004,500	\$	1,175,000	\$	1,200,000	\$	1,500,000			
Average Sale Price	\$	1,140,040	\$	1,143,304	\$		\$	1,369,856	\$	1,944,053			
# of Sales		46		40		52		113		71			
Avg. DOM		177		208		177		95		164			
Avg. List Price	\$	1,202,193	\$	1,188,736	\$	1,572,167	\$	1,382,120	\$	2,006,054			
Listing Discount		-7.22%		-7.67%		-5.31%		-3.40%		-2.39%			
Median Sale Price by Market Subset		2017		2018		2019		2020		2021			
\$750,000 - \$999,999													
Median	\$	845,000	\$	842,500	\$	847,000	\$	850,000					
# of Sales		29		20		21		47					
\$1,000,000 - \$1,999,999													
Median	\$	1,350,000	\$	1,340,000	\$	1,362,500	\$	1,390,000	\$	1,300,000			
# of Sales		13		19		25		52		50			
\$2,000,000 - \$3,999,999													
Median	\$	2,500,000	\$	2,000,000	\$	2,500,000	\$	2,397,500	\$	2,370,000			
# of Sales		4		1		4		14		15			
\$4,000,000 +													
Median					\$	7,605,000			\$	4,972,500			
# of Sales		0		0		2		0		6			
Source: NYSORPS, Columbia Northern Dutchess MLS. Begi	nninį	g in 2021, figures	are	based on Sales	over	\$1,000,000							
Columbia County Market Matrix		Q3 2021		Q4 2021		Q1 2022		Q2 2022		Q3 2022			
Median Sale Price	\$	1,690,000	\$	1,545,000	\$	1,625,000	\$	1,535,000	\$	1,750,000			
Average Sale Price	\$	1,870,833	\$	2,023,819	\$	, -, -	\$	1,683,618	\$	2,123,587			
# of Sales		21		16		13		17		23			
Avg. DOM		159		67		155		82		132			
Avg. List Price	\$	1,935,881	\$	1,917,500	\$	2,553,000	\$	1,830,882	\$	1,938,848			
Listing Discount		-3.40%		1.06%		-5.59%		-6.60%		1.09%			
Period-End Listing Inventory		64		42		42		79		82.			
Median Sale Price by Market Subset		Q3 2021		Q4 2021		Q1 2022		Q2 2022		Q3 2022			
\$1,000,000 - \$1,999,999 Median	\$	1,500,000	\$	1,197,500	\$	1,250,000	\$	1,500,500	\$	1,410,000			
# of Sales	٦	1,300,000	٠	1,197,300	٠	7	٠	1,300,300	٠	1,410,000			
\$2,000,000 - \$3,999,999		17		10		,		13		17			
<del>\$2,000,000 - \$3,999,999</del> Median	Ċ	2,300,000	\$	2,575,000	\$	2,450,000	\$	3,125,000	\$	2,368,750			
# of Sales	ڔ	2,300,000	ڔ	2,373,000	ب	2,430,000	ب	2,123,000	ڔ	2,308,730			
\$4,000,000 +													
Median	\$	6,250,000	\$	5,300,000	\$	5,850,000			\$	7,310,000			
# of Sales	-	1	-	1	7	2		0		2.			
Columbia Cou	ntv		Ve.		ice		۵۲						
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Ulster

Ulster County Market Matrix		2017		2018		2019		2020		2021
Median Sale Price	\$	875,000	\$	975,000	\$	925,000	\$	950,000	\$	2,400,000
Average Sale Price	\$	1,036,313	\$	1,117,591	\$	1,094,160	\$	1,116,000	\$	2,603,667
# of Sales	ڔ	55	ڔ	65	ڔ	81	۰	169	ڔ	93
Avg. DOM		162		130		184		82		77
	Ś	1,116,001	Ś	1,187,159	Ś	1,185,047	\$	1,134,310	\$	1,602,342
Avg. List Price	Ş	-6.31%	Ş		Ş		Ş		Ş	
Listing Discount		-0.31%		-4.48%		-6.73%		-2.16%		-0.85%
Median Sale Price by Market Subset		2017		2018		2019		2020		2021
\$750,000 - \$999,999										
Median	\$	825,000	\$	855,000	\$	830,000	\$	863,000		
# of Sales		36	\$	38	\$	49	\$	98		
\$1,000,000 - \$1,999,999										
Median	\$	1,140,000	\$	1,300,000	\$	1,215,000	\$	1,295,000	\$	1,341,000
# of Sales	·	17	Ċ	25	·	28		65		76
\$2,000,000 - \$3,999,999										
Median	\$	2,973,500	\$	2,500,000	\$	2,495,000	\$	2,324,500	\$	2,400,000
# of Sales	7	2	7	2	-	4	7	6		14
\$4,000,000 +						•				
Median									\$	4,070,000
# of Sales		0		0		0		0	<del>-</del>	3
Source: NYSORPS, Hudson Valley Catskill Region MLS. Beg	innir		25.25		01/0			<u> </u>		3
Ulster County Market Matrix					ove			02 2022		
•		Q3 2021 1,447,500		Q4 2021	Ċ	Q1 2022		Q2 2022		Q3 2022
Median Sale Price	\$	· ·	\$	1,475,000	_	1,362,500	\$	1,398,500	\$	1,550,000
Average Sale Price	Ş	1,562,341	Ş	1,838,069	\$	1,438,313	\$	1,525,540	\$	1,929,268
# of Sales		22		29		16		20		28
Avg. DOM	_	80	_	66	_	72	_	92	_	59
Avg. List Price	\$	1,571,400	\$	1,821,107	\$	1,368,461	\$	1,589,450	\$	1,724,459
Listing Discount		-0.58%		1.02%		-0.57%		-4.02%		1.02%
Period-End Listing Inventory		61		41		38		69		71,
Median Sale Price by Market Subset		Q3 2021		Q4 2021		Q1 2022		Q2 2022		Q3 2022
\$1,000,000 - \$1,999,999	_		_		_		_		_	
Median	\$	1,373,500	\$	1,400,000	\$	1,300,000	\$	1,348,500	\$	1,385,000
# of Sales		18		22		15		18		20
\$2,000,000 - \$3,999,999										
Median	\$	2,275,000	\$	2,350,000	\$	2,425,000	\$	2,687,500	\$	2,750,000
# of Sales		4		5		1		2		6
\$4,000,000+										
Median		-	\$	4,250,000		-		-	\$	5,200,000
# of Sales		0		2		0		0		2,
Ulster Coun	ty N	/ledian & Av	era	ge Sale Pric	e &	No. of Sales	5			
\$2.750.000	•			_						00
\$2,500,000										<b>⊤</b> 80
\$2.250,000										ا م
\$2,000,000 \$1,750,000							$\overline{}$			60 40 40 Sales
9 \$1,500,000 \$ \$1,500,000	_				<u> </u>				_	20 P
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\$1,000,000 \$750,000										‡ o
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# of Sales	_		Sale			erage Sale Pr				
TO Sales										